

IN THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) A storage device comprising:

a storage medium having a data area configured to write content data thereto and an identifier area configured to write an identifier thereto, the identifier area being ~~unchangeable~~ read only memory; and

a storage medium support frame configured to hold the storage medium and provided with visible information that is ~~unchangeable~~ printed on the storage medium support frame and corresponds to the identifier, the visible information being visible from the outside and selected from the group consisting of a character, symbol, pattern, color, and combination of a character, symbol, pattern, and color.

2. (Original) The storage medium of claim 1, wherein:

the storage medium support frame has a substantially rectangular shape and a short side of at least 31.8 mm.

3. (Previously Presented) The storage medium of claim 1, wherein:

the identifier is readable by a writing apparatus; and

the writing apparatus displays, on a display thereof, information selected from the group consisting of the character, symbol, pattern, color, and combination of the character, symbol, pattern, and color, and when the visible information agrees with the displayed information, conducts writing.

4. (Currently Amended) A writing apparatus comprising:

a storage unit configured to store an identifier, a software file name, a title of the software, and a visible information file that are related to one another;

a display controller configured to read the visible information file and the title from the storage unit and output a display signal to display visible information and the title;

a display configured to receive the display signal from the display controller and display the visible information and the title;

a slot configured to receive a storage device therein;

an identifier reader configured to read an identifier stored in the storage device inserted in the slot;

an identifier-corresponding-software searcher configured to determine if software corresponding to the identifier read by the identifier reader is stored in the storage unit; and

a writer configured to write the software corresponding to the identifier to the storage device, when the software corresponding to the identifier is present, wherein the storage device comprises

a storage medium having a data area configured to write content data thereto and an identifier area configured to write the identifier thereto, the identifier being read only memory; and

a storage medium support frame configured to hold the storage medium and provided with the visible information that is printed on the storage medium support frame and corresponds to the identifier, the visible information being visible from the outside and selected from the group consisting of a character, symbol, pattern, color, and combination of a character, symbol, pattern, and color.

5. (Canceled).

6. (Currently Amended) The writing apparatus of claim [[5]] 4, wherein:

the storage medium support frame has a substantially rectangular shape and a short side of at least 31.8 mm.

7. (Original) The writing apparatus of claim 4, wherein:

the writer conducts the writing when the visible information on the storage medium agrees with the visible information displayed on the display, the visible information on the display being selected from the group consisting of a character, symbol, pattern, color, and combination of a character, symbol, pattern, and color.

8. (Previously Presented) The writing apparatus of claim 4, further comprising:

a correspondence table rewriter configured to rewrite a correspondence table showing a correspondence among the identifier, file name, title, and visible information file.

9. (Currently Amended) The writing apparatus of claim [[5]] 8, further comprising:

a communication unit configured to receive data required to rewrite a correspondence table from outside of the writing apparatus.

10. (Canceled).

11. (Currently Amended) A computer readable storage medium comprising:

an identifier area configured to store a first identifier, the first identifier area being ~~unchangeable~~ read only memory; and

a data area configured to store

~~a second identifier having at least one characteristic in which the second identifier is encrypted, the second identifier is a first electronic watermark embedded therein, and the second identifier is the first electronic watermark embedded therein and is encrypted;~~

~~content data having at least one characteristic in which the content data is encrypted, the content data is a second electronic watermark embedded therein, and the content data is the second electronic watermark embedded therein and is encrypted; and~~

~~a replay program configured to make a computer execute instructions comprising~~

~~instructions configured to read the first identifier from the identifier area;~~

~~instructions configured to read the second identifier from the data area;~~

~~instructions configured to conduct an operation selected from the group consisting of decrypting the second identifier, confirming if the second identifier is the first electronic watermark embedded therein, and decrypting the second identifier and confirming if the second identifier is the first electronic watermark embedded therein check whether or not there is a first specific relation between the first identifier and the second identifier;~~

~~instructions configured to compare the first identifier and the second identifier with each other when a case selected from the group consisting of the second identifier being decrypted, the second identifier being confirmed as being the first electronic watermark embedded therein, and the second identifier being decrypted and being confirmed as being the first electronic watermark embedded therein is satisfied;~~

instructions configured to read the content data from the data area;
instructions configured to ~~conduct an operation selected from~~
~~decrypting the content data, confirming if the content data is the second~~
~~electronic watermark embedded therein, and decrypting the content data and~~
~~confirming if the content data is the second watermark embedded therein~~
~~when at least a predetermined part of the first and second identifiers are~~
~~identical to each other~~ check whether or not there is a second specific relation
between the second identifier, the content data and the relay program; and
instructions configured to replay the content data when ~~a case selected~~
~~from the group consisting of the content data being decrypted, the content data~~
~~being confirmed as being the second electronic watermark embedded therein,~~
~~and the content data being decrypted and being confirmed as being the second~~
~~electronic watermark embedded therein is satisfied~~ both of the first and second
specific conditions are satisfied.

12-13. (Canceled)

14. (Currently Amended) A storage device comprising:

the storage medium of claim 11; and

a storage medium support frame configured to hold the storage medium and provided
with visible information that is ~~unchangeable~~ printed on the storage medium support frame
and corresponds to a part of the identifiers, the visible information being visible from the
outside and selected from the group consisting of a character, symbol, pattern, color, and
combination of a character, symbol, pattern, and color.

15. (Canceled).

16. (New) The computer readable storage medium of claim 11, wherein the first specific relation means that the second identifier is generated by encrypting the first identifier.

17. (New) The computer readable storage medium of claim 11, wherein the first specific relation means that the second identifier is generated by embedding a watermark in the first identifier.

18. (New) The computer readable storage medium of claim 11, wherein the first specific relation means that the second identifier is generated by embedding a watermark in the first identifier and encrypting the same.

19. (New) The computer readable storage medium of claim 11, wherein the second specific relation means that both of the second identifier and the content data are encrypted with the use of the replay program.

20. (New) The computer readable storage medium of claim 11, wherein the second specific relation means that it is possible for the replay program to read an electronic watermark embedded in the second identifier, to confirm that the second identifier has a correct embedded electronic watermark, to read an electronic watermark embedded in the content data, and to confirm the content data has a correct embedded electronic watermark.

21. (New) The computer readable storage medium of claim 11, wherein the second specific relation means that it is possible for the replay program to decrypt the second

identifier, to read an electronic watermark embedded in the decrypted second identifier, to confirm that the second identifier has a correct embedded electronic watermark, to decrypt the content data, to read an electronic watermark embedded in the decrypted content data, and to confirm the content data has a correct embedded electronic watermark.